

## The strategic level

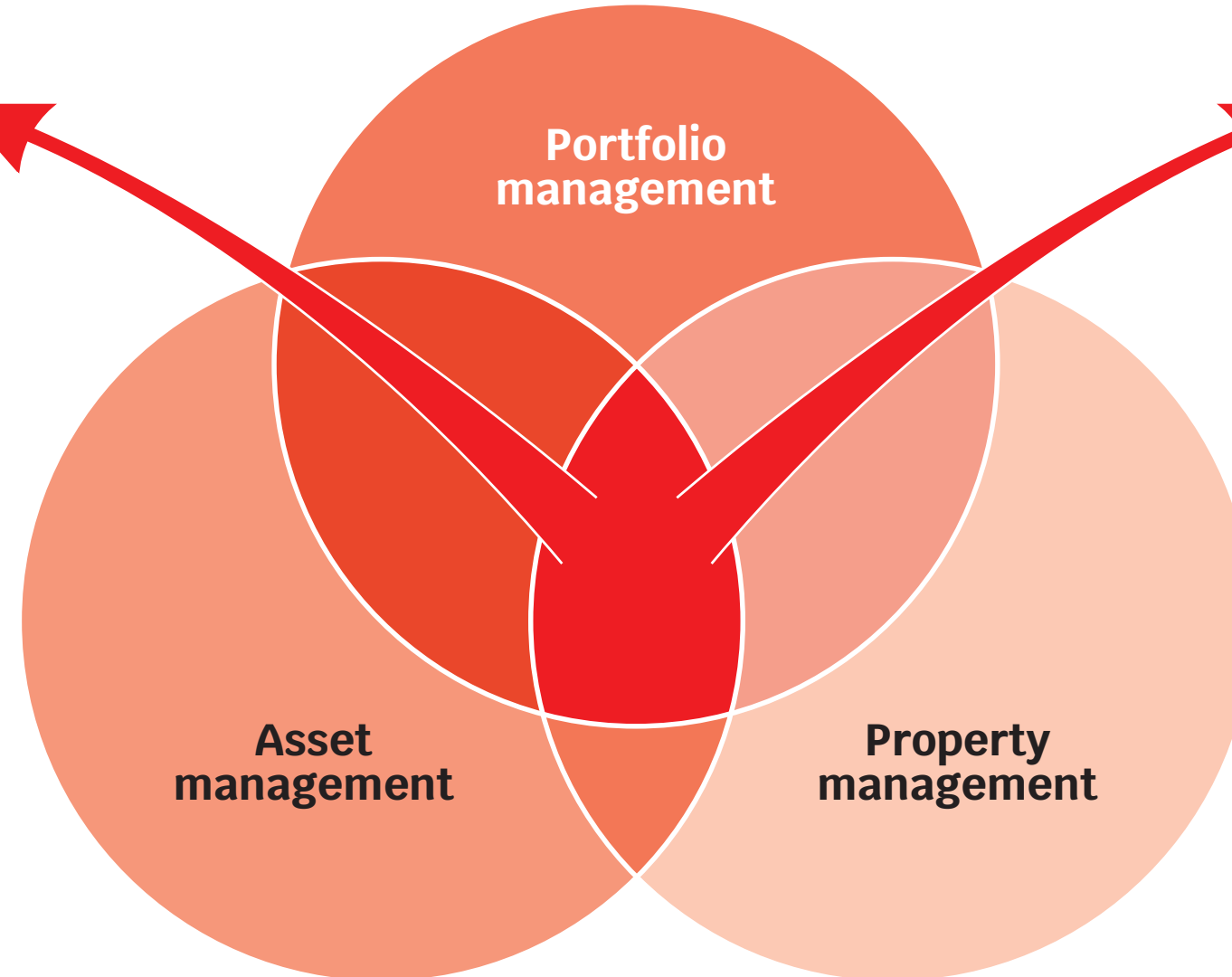
At the strategic level, portfolio management entails translating a vision and investment plan to a strategic plan for real estate investments, including the related risk analysis.

## RED-O ► Spider in the web!

We make sure that, as a property owner or investor, you receive optimal service and achieve your goals. This means that we strive to achieve a minimum (hurdle) return on a quantitative level, and on a qualitative level, we aim for sustainable, low-maintenance buildings.

## RED-O structures investments

We make sure that, as an investor, you don't have to shoulder the burden of acquisition and structuring. This includes the due diligence process, with the right necessary technical, legal, taxation and commercial support. We also provide the structure for a new entity, enabling the property to continue to generate returns for many years. We supervise the entire process.



## The tactical level

Asset management: managing real estate, preparing strategic plans and implementing them with the goal of maximising value.

## The operational level

Property management: overseeing the day-to-day operations and maintenance of the property.